Designed to provide an unmatched user experience, Dextara CPQ is a 100% Salesforce native platform and provides extensive capabilities to Configure, Price, Quote for products, professional services and subscription businesses.

Dextara CPQ Key Capabilities

Advanced catalog

Bundles and hierarchical Products

Attribute based product model

Client & server-side rule engine

Complex pricing management

Subscription management

Recommendation engine

Product configuration

Quote Generation Engine

Dextara CPQ Difference

- **Installation & Go-Live**
  Simple to install and a Go-Live in 2 weeks for standard implementation

- **Customizations**
  Built 100% on Salesforce with Lightning Web Components. Extensible for further customizations

- **Feature Rich**
  A high performance, full feature CPQ with additional features such as Recommendation and Pricing Engine
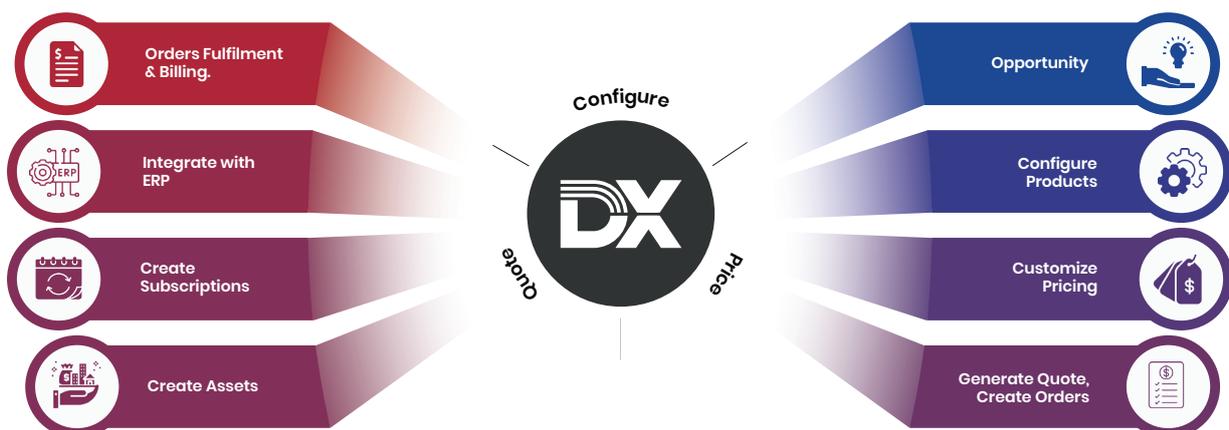
Dextara CPQ Implementation Approach

Consultation : We evaluate the clients' sales process and provide a solution blueprint and effective design for product modelling

Configuration & Customization : We guide through the configuration of Dextara CPQ and implement any customizations as per the requirements

Implementation & Integration : We provide standard Salesforce implementation & integration services to maximize business agility and streamline your sales cycle

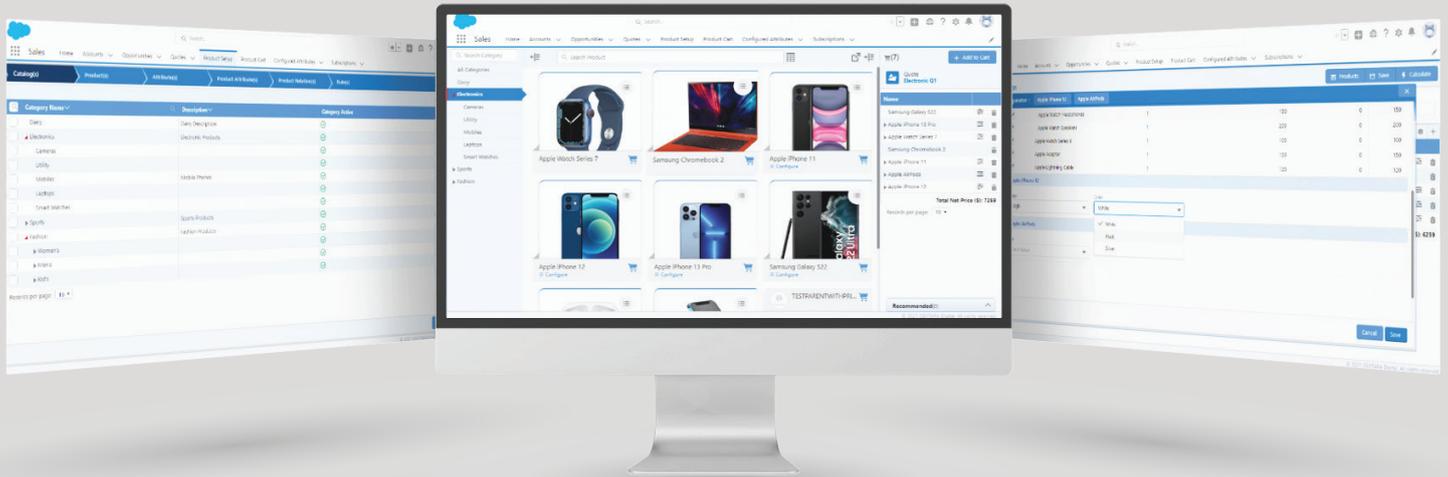**Training** : We provide product training to the admin and sales team for effective usage of the product

Support : We offer a high touch support model for post implementa--tion needs

GO LIVE DX PROMISE IN TWO WEEKS

Orders Fulfilment & Billing.

Integrate with ERP

Create Subscriptions

Create Assets

Configure

Quote

Price

DX

Opportunity

Configure Products

Customize Pricing

Generate Quote, Create Orders

How Dextara CPQ Works

A wizard modelled experience to complete entire product setup

Dextara CPQ is designed with Usability - First mindset. The entire master data setup can be completed in one simple & highly intuitive flow – Create Catalogs, Products, Attributes, Assign Attributes to Products, Create Bundles, Update Rules etc. without the help of any technical or product resource.

Bringing in Commerce experience to B2B sales

Multiple views such as tile view or tabular view to choose from and make it their favorite. Dextara CPQ has the best-in-class performance and can operate seamlessly even with high number of products and complex rules. Dextara CPQ also has a recommendation engine to aid in Up - sell/Cross - sell.

Configuring bundles made easy...

Well designed configurator to handle complex bundle or hierarchical products – The configurator provides an ability to also configure attributes and has real time updates to the product pricing based on product options and attribute selection.

Research suggests many benefits from implementing a CPQ Solution

5% Rise in total Revenue

28% Faster & Shorter sales cycle

105% Increase in Avg Deal size

17% More Lead Conversion rate

About Dextara

Dextara Digital is a Salesforce Consulting and ISV partner with a team of over 150+ certified Salesforce experts. Our certified team of experts are helping global clients in their Digital Transformation journey. Dextara has diversified clients from SMEs to large enterprises. We empower our clients to understand and connect with their customers at a whole new level using the Salesforce platform. Our core capabilities include CPQ, CLM, LWC, Integrations, and Einstein Analytics.

www.dextara.com